

A New Chapter in Growth for ROE Visual Japan

Tokyo, Japan (September 2024) On September 19th, ROE Visual Japan celebrated the relocation to its new Tokyo office, marking a significant milestone in the company's growth and commitment to enhancing client support in the region. The new facility, which doubled in size, is designed to accommodate expanding operations and aligns with the team's future ambitions.

Jason Lu, General Manager at ROE Visual, expressed his gratitude to the valued customers and partners who have supported ROE Visual Japan through this journey. He shared, "More than ten years ago, Imo-san (Director and Managing Executive Officer at Hibino) welcomed us into the Japanese market. Since then, we've seen this region consistently leading in innovation and excellence. Japan's undeniable impact on technology motivates us to continue offering products and services tailored specifically to this market's unique needs. That was one of my earliest memories about Japan."

"In 2020," Lu continued, "ROE Visual made the strategic decision to establish a subsidiary in Japan, which has significantly enhanced our ability to serve and support local customers. Over the past three years, ROE Visual Japan has developed a strong, stable community, and it's through this community's ongoing trust and loyalty that has enabled us to expand into a new office."

The new office highlights an expansive showroom, showcasing ROE Visual's latest products, such as the RBC1.9, TP-C2.6, V5S MKII, and V8S MKII. Each product is displayed in dedicated areas for xR, rental, and fixed installation applications. With an upgraded layout, the office also features separate sections for items in-progress and those completed, as well as a specific entrance for repair, boosting operational efficiency and streamlining service delivery.

Located close to Tokyo Station, this central location ensures greater accessibility. Strengthening connections with clients and partners, the ROE Visual Japan team is happy to offer extended convenience for its client base.

Teppei Shuhama, VP of ROE Visual Japan, expressed his enthusiasm for the move: "The opening of our new office marks a major step forward for ROE Japan. It not only boosts our brand presence but also provides a more effective and collaborative work environment. With upcoming opportunities like the 2025 Osaka Expo, we're excited about the potential for growth and innovation that our new space supports."

Visitors are invited to the new location at Sumitomo Irifune Building, 2-1-1 Irifune, Chuo-ku, Tokyo, Japan. Please contact teppei.shuhama@roevisual.com to plan your visit.

ROE Visual Japan looks forward to continuing collaboration and engagement as it embarks on this exciting new chapter.

About ROE Visual:

Founded in 2006, ROE Visual set out to make the best LED display platforms. Carefully selected high-end components, the latest technology, in-depth knowledge, and passion go into ROE Visual's LED products. Familiar with the challenges of the market, the company offers the best possible solutions for creatives, designers, and technicians who rely on ROE Visual's LED products for flawless installation, shoot or performance.

Dedicated to delivering the latest display technology, ROE Visual has a global presence, ensuring exceptional service to over 500 customers in over 90 countries. Headquartered in Shenzhen, China, the company operates globally. For more: <https://www.roevisual.com/en/>